CAMROSE

SENIOR AA

BRUINS

SPONSORSHIP Proposal

The Camrose Senior AA Bruins are looking for businesses to help support our team for the 2026-2027 season!
We have many different options to help get your business name in front of our loyal fans for all home games, as well as business logos are able to been noticed by all minor hockey games played in the Max McLean Arena

Last year with the support of fans and local businesses, we were able to win the President's Trophy for the most points in the regular season!!

Camrose Bruins overview

About

The Camrose Bruins Senior AA hockey team plays in the North Central Hockey League. Formerly the Daysland Northstars, the Bruins organization began in the 2023-2024 season. We are a part of the Camrose Sport Development Society and a non-profit organization supporting the Camrose community in any way possible.

Audience

The Camrose Bruins attract fans from different walks of life. Many of our home games attract on average over 600 fans per game with some closer to 1000 active viewers. We have a large social media following as well as the Camrose area supports hockey teams in many different ways!

Opportunities

We have many opportunities to support our players to help these local men keep playing for the love of the game! As a business or personally, there are different levels of support for every budget. Take a look at the following current options and we are open to other ways to get your business in the eyes of our loyal fans at every game!

Sponsorship levels

URSA MAJOR

- Max McLean Arena Sponsors recieve an ice logo or rink board logo viewed at all Bruins home games and all minor hockey games played in the Max
- Rotating ad for your business in our digital program available at camrosebruins.ca and link to Google page.
- Business Logo on Major Sponsor wall showcasing your support for hockey in Camrose
- 4 adult season passes for your staff to enjoy the Bruins home games
- Business logo displayed on select game day promotional videos for our fans
- Jersey Sponsors receive our "new" glass advertising (included)

SILVER TIP

- Our Bruins Silver Tip sponsors receive other advertising locations through-out the arena as well as on player uniforms and Bruins merchandise sold to our loyal fans to proudly display around Camrose!
- Business Logo on our Silver Sponsor Wall showcasing your commitment to supporting hockey in Camrose
- Rotating ad in our programs to showcase your business services and link to Google page
- 4 adult season passes to distribute or use as incentive for staff or clients

GRIZZLY

- Our Grizzly sponsors receive live during game announcements during our home games through-out the entire game
- Live intermission shout-outs during interviews with players and coaches from the Bruins team
- Rotating advertising promotional spot within our digital program at camrosebruins.ca
- 2 adult season passes so you can enjoy the Bruins games yourself

POLAR

- Our Polar sponsors receive an ad within our physical program handed out at each home game to our loyal fans
- 2 adult season passes so you can enjoy all the Bruins action live during the season and take in the atmosphere.

Returning this season

Scoro-board Sponsor

We have 100 spots available for you to help support our season and WIN!!
$100 entry fee gets you a square posted on our board with your name or business name in the Max Lobby. At the end of each period during home games, depending on the score in the game, you could win $100 prize or $200 prize!! Support the Bruins and win $$$

Sponsorship Opportunities Cost

The Max Mclean Arena is home to over 400 minor hockey games as well as all Camrose Bruins home games. Even at 50 fans per game, that is **50,000** eyes on your business logo each year!!!

URSA MAJOR EXAMPLES

ICE LOGO in MAX ARENA	$2500
RINK BOARD AD in MAX ARENA	$2000
RINK GLASS AD MAX ARENA	$2000
SKY BOX SUITE RENTAL 9 games	$3000
MAIN PLATFORM RENTAL9 games	$2500
PLAYER JERSEYS (Home/Away)	SOLD
ZAMBONI WRAPS MAX ARENA	$3500
SCOREBOARD SPONSOR MAX	$3500

SILVER TIP EXAMPLES

PENALTY BOX ADS MAX ARENA	$1500
HELMET STICKERS BRUINS	$1000
SOUVENIR SPONSOR MERCH	$2000
PLAYER APPAREL SPONSOR	$2000
STAIR ADVERTISING MAX ARENA	$2000
PRESS BOX BANNER MAX ARENA	$2000
BEAR CAVE LOUNGE SPONSOR	$2000
VISITING TEAM MEAL SPONSOR	$2000

GRIZZLY EXAMPLES

INDIVIDUAL PLAYER SPONSOR	$500
ANNOUNCEMENTS SPONSOR	$500
LIVE FEED FACEBOOK SPONSOR	$500

POLAR EXAMPLES

PROGRAM SPONSOR	$200
SCORO-BOARD SPONSOR	$100

THANK YOU!

CONTACT US

We are happy to discuss any combination of sponsorship levels, as well as types of compensation with our business sponsors. If you have questions about any of the opportunities or have something specific you would like to see, please reach out as well!

We appreciate the opportunity to TEAM UP with your business and showcase your business to the local Camrose community! We look forward to hearing from you soon!

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